

Innovation and Entrepreneurship Activities

Academic Year: 2019-20

1. WORKSHOP ON DESIGN THINKING

Theme: Innovation and Entrepreneurship

About the Event: Vision and processes of design thinking is described among the students.

Date of the Event: 19.11.2019 (Whole day)

Number of Student Participants: 25

Resource Person: Mr. Tarun Mullick, Founder and MD of Clubbcart

2. STORY TELLING SESSION: INNOVATOR IN THE CAMPUS.

Theme: Innovation and Entrepreneurship

About the Event: Motivation Session on innovation and entrepreneurship.

Date of the Event: 23.11.2019 (Afternoon session 2 hours)

Number of Student Participants: 60

Resource Person: Mr. Arijit Bhattacharya, Founder and CEO of Virtualinfocom.

3. MOTIVATIONAL SPEAK

Theme: Innovation and Entrepreneurship

About the Event: Motivation Session on innovation and entrepreneurship. Entrepreneur's Life and cross road briefly described by the resource person

Date of the Event: 21.09.2019 (Afternoon session 2 hours)

Number of Student Participants: 140

Resource Person: Mr. Subhabrata Bhattacharjee, Regional Manager, Wadhvani Foundation

4. INNOVATION DAY CELEBRATION:

Theme: Innovation and Entrepreneurship

About the Event: Innovation day was celebrated in the campus seminar hall. Where different in-house faculty/ resource person described the need of innovation in the society and the future aspect of the entrepreneurship.

Date of the Event: 19.10.2019 (Afternoon session -3 hours)

Number of Student Participants: 60

Resource Person: In-house Faculties (Mr.Uttiya Sarkar, Mr. Pratik Sarkar)

5. PITCH DAY: PRESENT YOUR IDEA

Theme: Innovation and Entrepreneurship

About the Event: This event was aim to boosts innovation across the students of the institute, and with a new angle Develops a funnel full of new ideas which can benefits in terms of the business Enhances problem solving attitudes of real life day to day problems among the students with a epithetical view.

Date of the Event: 21.02.2020 (Morning session -3 hours)

Number of Student Participants: 20

Resource Person: Ankit Machhar, Program Head – Ecosystem Development, NEN India.

6. LATERAL THINKING & CREATIVITY

Theme: Innovation and Entrepreneurship

About the Event: The session was conducted by the highly acclaimed International soft-skill trainer and eminent speaker from Nordic Academy, Sweden Mr. Dhruv Gera and his technical team members.

Date of the Event: 12.02.2020 (All day)

Number of Student Participants: 172

Resource Person: Provided by Nordic Academy, Sweden

7. WEBINAR ON EFFECTIVE TEAM MANAGEMENT FOR THE STUDENTS IN COVID LOCKDOWN

Theme: Innovation and Entrepreneurship

About the Event: Boost the sprite among the students in the COVID lock-down phase and team management tips among entrepreneur teams.

Date of the Event: 07.05.2020 (1.30 hour)

Number of Student Participants: 35

Resource Person: In House (Mr. Pratik Sarkar)

8. WEBINAR ON POST COVID OPPERTUNITIES

Theme: Innovation and Entrepreneurship

About the Event: Boost the sprite among the students in the COVID lock-down phase and discuss the different innovative solutions which are high in demand during this phase.

Date of the Event: 14.05.2020 (1.30 hour)

Number of Student Participants: 30

Resource Person: In House (Mr. Uttiya Sarkar)