


Report on  
**INNOVATION DAY**

Innovation Day celebration has been organized in Dream Institute of Technology on 15<sup>th</sup> of October 2022. In that event 62 students and 31 faculty members were present. In that event students were also taken to different workshops of DIT to give them some hands-on experience.



  
**Dr. D. Sarkar**  
Principal  
Dream Institute of Technology  
Kolkata-700 104







Shot on OnePlus  
By Sharmistha

**Activity Name:** *Problem Solving and Ideation Workshop*

**Conducted On:** 19th October, 2022 Wednesday (2.00PM – 3.00PM)

**Conducted By:** MR. ARVIND KUMAR, Assistant Professor, Department of Electrical Engineering, Innovation Ambassador, DIT- IIC, Dream Institute of Technology

**DREAM INSTITUTE OF TECHNOLOGY**  
Institute's Innovation Council (IIC)  
PRESENTS  
Session on  
**Problem Solving and Ideation Workshop**  
19<sup>th</sup> October, 2022 Wednesday (2.00PM - 3.00PM)  
A session by:  
**MR. ARVIND KUMAR**  
*Assistant Professor, Department of Electrical Engineering  
Innovation Ambassador, DIT- IIC  
Dream Institute of Technology*

### **Objectives of Workshop:**

- To explain the importance of innovation and idea generation to students
- To develop them on out of the box thinking
- To develop problem solving skills of students
- To develop Entrepreneurial skills
- To make them successful future Entrepreneurs

Photos of the session





No. of students: 22

No of faculty: 01

**Activity Name: DESIGN THINKING, CRITICAL THINKING & INNOVATION DESIGN**

**Conducted on 20<sup>th</sup> October, 2022 Thursday (1.00PM – 3.00PM)**

**Conducted by Mr. Arindam Mondal, Assistant Professor Department of Electrical Engineering, Innovation Ambassador, DIT- IIC, Dream Institute of Technology**

The poster features a central graphic with a gear, a laptop, and a globe. Text is arranged in a structured layout. At the top left is the DIT logo. The main title 'DREAM INSTITUTE OF TECHNOLOGY' is in large red letters, followed by 'Institute's Innovation Council (IIC)' in blue. Below that, 'PRESENTS' is in red, and 'Workshop on DESIGN THINKING, CRITICAL THINKING & INNOVATION DESIGN' is in blue. The date and time '20<sup>th</sup> October, 2022 Thursday (1.00PM - 3.00PM)' are in blue. At the bottom right, 'A session by: MR. ARINDAM MONDAL' is in blue, with his title in smaller text below. At the bottom left is the DIT-IIC logo.

**DREAM INSTITUTE OF TECHNOLOGY**  
**Institute's Innovation Council (IIC)**  
**PRESENTS**  
**Workshop on**  
**DESIGN THINKING, CRITICAL THINKING & INNOVATION DESIGN**  
**20<sup>th</sup> October, 2022 Thursday (1.00PM - 3.00PM)**  
**A session by:**  
**MR. ARINDAM MONDAL**  
*Assistant Professor, Department of Electrical Engineering,  
Innovation Ambassador, DIT- IIC  
Dream Institute of Technology*

**Details of the workshop:**

- i) The key objective of the workshop was to motivate the students by blending Design Thinking with Critical Thinking, and to promote innovation that delivers customer-centric solutions**
- ii) There are also some essential aspects in which design thinking helps and the main objective is to solve the customer's requirements which helps in tackling ambiguous and challenging problems. Drives people to create innovative solutions.**
- iii) Understand the concepts of design thinking approaches.**
- iv) Create design thinking teams and conduct design thinking sessions.**
- v) Apply both critical thinking and design thinking in parallel to solve problems.**
- vi) An Innovation Workshop is much more than just a brainstorming session to ideate rapidly and think about our digital product pipeline to align with our clients, uncover any limitations and discover opportunities that could be implemented in our roadmap.**



**Photos of the session:**



**Attendance: Student – 25 Faculty - 5**

**Activity Name:** *Workshop on Intellectual Property rights (IPRs) and IP Management for startups*

**Conducted On:** 18th May, 2023 Thursday (2.00PM – 3.00PM)

**Conducted By:** Dr. Bivas Roy, Assistant Professor, Department of Electrical Engineering, Innovation Ambassador, IPR Activity Coordinator, DIT- IIC, Dream Institute of Technology



**DREAM INSTITUTE OF TECHNOLOGY**  
**Institute's Innovation Council (IIC)**  
**PRESENTS**

**Workshop on Intellectual Property rights (IPRs) and IP Management for startups**

**18<sup>th</sup> May, 2023 Thursday (2.00PM - 3.00PM)**

**A session by:**  
**Dr. Bivas Roy**  
*Assistant Professor, Department of Electrical Engineering  
Innovation Ambassador, IPR Activity Coordinator, DIT- IIC  
Dream Institute of Technology*

**DIT-IIC**  
INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

**DIT**  
DREAM INSTITUTE OF TECHNOLOGY  
KOLKATA

### **learning of Workshop:**

- Startups typically rely on their innovative ideas, products, or services to differentiate themselves from competitors and attract customers. IP rights such as patents, trademarks, and copyrights can provide legal protection for these innovations, preventing others from copying or imitating them without permission. This helps startups maintain their market position and generate revenue from their ideas.
- Investors are often more willing to invest in startups that have a strong IP portfolio, as it demonstrates that the company has a competitive advantage and a solid foundation for future growth. IP rights can also be used as collateral to secure financing or as a bargaining chip in negotiations with potential partners or acquirers.

Photos of the session



No of students: 45 No of faculty: 02

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**Dr. Dipankar Sarkar**  
Principal  
Dream Institute of Technology