

Event Report:

Event Name: "Sustainable Business Promotion Roadshow" organised by West Bengal Innovation Network"

Event Date: 04.08.2022


Proposed Plan:

Date & Time	Place	Event Description	Remarks
04.08.2022 11AM to 12 noon	Dream Institute of Technology, Seminar hall	Inauguration Event (Fully Offline). Students from different year and department will participate in the event offline. Speakers: WBIN persons (2/3 Persons), Dr. Dipankar Sarkar (Principal-DIT), Mr. Uttiya Sarkar (Vice Chairman, IIC-DIT)	Offline event. However, any online speech/ delivery can be done through Projector (non-interactive type)
04.08.2022 12 noon to 2 PM	ZOOM Platform	Panel Discussion. Students from different year and department will participate in the event online in zoom platform. Speakers: WBIN persons (2/3 Persons), NGIN persons (2/3 Persons), Dr. Dipankar Sarkar (Principal-DIT), Mr. Uttiya Sarkar (Vice Chairman, IIC-DIT) , Mr. Arijit Bhattacharyya (Founder & CEO – Virtualinfocom AND Globally acclaimed speaker on entrepreneurship, technology, motivation.)	Online Event. Technical Support (Computer systems, Internet. etc) will be provided for WBIN person who are visiting the campus.
End of Event and Post Event Lunch			

Event Attendance: 220 Students and 31 Faculty Participants (Total number of participants 251)

Event photograph:




Dr. D. Sarkar
Principal
Dream Institute of Technology
Kolkata-700 104

Initiated by



Organized by



Host Institute



West Bengal Innovation Network (WBLN)

Sustainable Business Promotion Roadshow

Date: 8th August 2022

Time: 10.00AM-11.30AM

Venue: Dreame Institute of Technology, Kolkata

Register Now - www.bit.ly/wbin-sbpr-dit

@SwitchONIndia

Supported by



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Certificate Of Appreciation

This is to certify

Dream Institute of Technology

for the keen support to the West Bengal Innovation Network Program.

A handwritten signature in black ink, appearing to read 'Vinay Jaju'.

Vinay Jaju
Managing Director
SwitchON Foundation

Workshop on “Entrepreneurship and Innovation as Career Opportunity”

Session Conducted By: Pratik Sarkar, Innovation Ambassador

Workshop Title: Entrepreneurship and Innovation as Career Opportunity

Location: Dream Institute of Technology Campus

Summary:

The workshop on "Entrepreneurship and Innovation as Career Opportunity" was conducted on 03.10.2022 at DIT campus to empower our students with valuable insights and knowledge regarding entrepreneurship and innovation as viable career paths. The objective of this workshop was to inspire and equip students with the necessary skills and mindset to pursue entrepreneurial and innovative endeavors.

Participant Count: 36 (all students) Mostly 1st year students.

Banner/Poster:

DREAM INSTITUTE OF TECHNOLOGY
Institute's Innovation Council (IIC)
PRESENTS
session on
Entrepreneurship and Innovation as Career Opportunity
3rd November, 2022 Thursday (2.00PM - 5.00PM)
A session by:
MR. Pratik Sarkar
Assistant Professor, Department of EE.
Convenor, DIT- IIC
Dream Institute of Technology

Objectives:

- To introduce students to the fundamental concepts of entrepreneurship and innovation.
- To showcase various career opportunities available in entrepreneurship and innovation.
- To share inspiring stories and case studies of successful entrepreneurs and innovators.
- To provide guidance on entrepreneurial and innovative thinking and problem-solving.
- To encourage students to explore their potential in these fields.

Workshop Agenda:

The workshop agenda included the following key sessions:

1. Introduction to Entrepreneurship and Innovation - An overview of the basic concepts and the importance of entrepreneurship and innovation in today's world.
2. Career Opportunities in Entrepreneurship and Innovation - An exploration of diverse career paths, including starting one's own venture, joining startups, and becoming an intrapreneur within established organizations.

3. Accomplished entrepreneurs and innovators shared their journeys, challenges faced, and lessons learned, inspiring and motivating students. (through vidoes)
4. Students engaged in interactive discussions and analyzed case studies of successful entrepreneurship and innovation initiatives.
5. Developing Entrepreneurial and Innovative Mindset - Strategies for fostering creativity, problem-solving, and risk-taking abilities were discussed to empower students.
6. Resource and Support Services - Information about resources and support available on campus and in the community to help students pursue their entrepreneurial and innovative aspirations.

Key Takeaways:

- Students gained a foundational understanding of entrepreneurship and innovation, helping them explore these career paths.
- Exposure to real-life success stories of entrepreneurs and innovators inspired students to consider these options seriously.
- Case studies and group discussions encouraged critical thinking and provided insights into the practical aspects of entrepreneurship and innovation.
- Students learned strategies to develop an entrepreneurial and innovative mindset, crucial for success in these fields.
- Awareness of available resources and support services will aid students in their entrepreneurial and innovative endeavors.

Next Steps:

In the wake of this workshop, it is essential to maintain the momentum and support students who are interested in pursuing careers in entrepreneurship and innovation. Some recommended actions include:

- Organizing follow-up workshops or seminars to delve deeper into specific aspects of entrepreneurship and innovation.
- Establishing a mentorship program connecting interested students with experienced entrepreneurs or innovators.
- Encouraging students to participate in entrepreneurial and innovation competitions and events.
- Providing access to co-working spaces or incubators for students to work on their ideas.

Photograph of the Session:



Conclusion:

The "Entrepreneurship and Innovation as Career Opportunity" workshop has successfully introduced our students to the exciting world of entrepreneurship and innovation. We hope this knowledge will serve as a catalyst for their future endeavors and inspire them to explore and embrace these rewarding career paths.

Event Name: My Story - Motivational Session by Successful Entrepreneur/Start-up founder

Date: 02nd February, 2023

Faculty Coordinator: Mr. Abhishek Saha

Event Date: 02.02.2023

Precipitation: willing participate of 3rd and 4th year students. (Total 36)

Brief about the event: A Session by Mr. Tarun Mullick, Founder and Managing Director, Clubkart

Photographs:



Event Name: Innovators in the campus (From Industry)

Date: 10th February, 2023

Faculty Coordinator: Mr. Ujjal Maji

Event Date: 10.02.2023

Precipitation: willing participate of 3rd and 4th year students. (Total 42)

Brief about the event: A Session by Industry Innovators from IBM Aegis

Photographs:



Activity Name: Workshop on Entrepreneurship Skill, Attitude and Behaviour Development

Conducted On: 15.02.2023

Conducted By: Mr. Pratik Sarkar, Innovation Ambassador & Convenor, DIT-IIC

Event Poster/Plan:

DREAM INSTITUTE OF TECHNOLOGY
Institute's Innovation Council (IIC)
PRESENTS

Workshop on Entrepreneurship Skill, Attitude and Behavior Development

15th February, 2023 Wednesday (3.00PM – 4.30PM)

A session by:
Mr. Pratik Sarkar
Assistant Professor, Department of Electrical Engineering
Innovation Ambassador, Convenor, DIT- IIC
Dream Institute of Technology

DIT-IIC
INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Summary:

The workshop on "Entrepreneurship Skill, Attitude, and Behavior Development" was held on 15.02.2023 at DIT with the primary goal of nurturing and enhancing students' entrepreneurial mindset and equipping them with essential skills, attitudes, and behaviors necessary for success in entrepreneurial endeavors. This workshop aimed to inspire and empower students to embrace entrepreneurship as a viable career path.

Workshop Objectives:

- To encourage an entrepreneurial mindset and cultivate a positive attitude toward entrepreneurship among students.
- To develop essential entrepreneurial skills, including problem-solving, creativity, and adaptability.
- To foster the behaviours required for effective entrepreneurship, such as risk-taking and resilience.
- To provide students with practical tools and strategies for personal and professional development.
- To inspire students to consider entrepreneurship as a meaningful career option.

Workshop Agenda:

The workshop featured a comprehensive agenda consisting of the following key sessions:

- Introduction to Entrepreneurial Mindset - An exploration of the mindset and attitudes that underpin successful entrepreneurship, emphasizing the importance of resilience, determination, and a growth mindset.
- Entrepreneurial Skills Development - Workshops and activities aimed at honing essential entrepreneurial skills, including critical thinking, problem-solving, and effective communication.
- Behavioral Traits of Entrepreneurs - Discussion and exercises focused on developing behaviors such as risk-taking, adaptability, and the ability to learn from failure.
- Interactive Group Activities - Engaging group activities and case studies designed to reinforce entrepreneurial skills, attitudes, and behaviors.
- Resources for Continued Growth - Information on resources, mentorship opportunities, and support services available to students interested in entrepreneurship.

Key Takeaways:

- Students gained a deeper understanding of the entrepreneurial mindset and the importance of fostering a growth-oriented attitude.
- The development of critical entrepreneurial skills, such as problem-solving and effective communication, was a significant outcome of the workshop.
- Students were exposed to the behavioral traits commonly associated with successful entrepreneurs, encouraging them to embrace these qualities.
- Insights from guest speakers provided real-world context and motivation for students considering entrepreneurial ventures.
- Interactive activities facilitated hands-on learning and practical application of entrepreneurial skills and attitudes.

Photographs





Conclusion:

The "Entrepreneurship Skill, Attitude, and Behavior Development" workshop has successfully equipped our students with valuable skills, attitudes, and behaviors essential for entrepreneurial success. We are confident that this workshop has inspired and empowered students to consider entrepreneurship as a rewarding and viable career path, fostering innovation and creativity within our institute community.

Activity Name: Workshop Business Model Canvas (BMC)

Conducted On: 31.05.2023

Conducted By: Mr. Pratik Sarkar, Innovation Ambassador & Convenor, DIT-IIC

Event Poster/Plan:

DREAM INSTITUTE OF TECHNOLOGY
Institute's Innovation Council (IIC)
PRESENTS
Workshop on Business Model Canvas (BMC)
31st May, 2023 Wednesday (3.00PM – 4.30PM)
A session by:
Mr. Pratik Sarkar
Assistant Professor, Department of Electrical Engineering
Innovation Ambassador, Convenor, DIT- IIC
Dream Institute of Technology

Summary:

The workshop on "Business Model Canvas (BMC)" was held on 31.05.2023 at DIT, with the primary goal of imparting essential knowledge and skills to students regarding the development and analysis of business models using the BMC framework. This workshop aimed to equip students with practical tools for innovating and designing sustainable business models.

Workshop Objectives:

- To introduce students to the concept of the Business Model Canvas.
- To elucidate the significance of a well-structured business model in entrepreneurial ventures.
- To offer guidance on creating, analyzing, and iterating on business models.
- To provide students with practical experience in using the BMC to develop and refine business ideas.
- To inspire and motivate students to explore entrepreneurial opportunities through effective business modeling.

Workshop Agenda:

The workshop featured a comprehensive agenda consisting of the following key sessions:

- Introduction to Business Model Canvas (BMC) - An overview of the BMC framework and its relevance in business planning and innovation.

- Components of the BMC - A deep dive into each component of the BMC, including customer segments, value propositions, channels, customer relationships, revenue streams, key resources, key activities, key partners, and cost structure.
- Hands-on Business Modeling - Students actively engaged in creating and analyzing business models using the BMC framework, receiving feedback and guidance from facilitators.
- Case Studies and Group Work - Students worked in groups to analyze real-world case studies and apply BMC principles to solve business challenges.
- Resources and Support - Information on resources, mentorship opportunities, and support services available to help students implement the BMC in their entrepreneurial ventures.

Key Takeaways:

- Students gained a thorough understanding of the Business Model Canvas and its practical application in developing and refining business models.
- A deep dive into the components of the BMC enabled students to identify key elements crucial for a sustainable business model.
- Insights from guest speakers provided real-world perspectives on how the BMC can be used effectively in entrepreneurial ventures.
- Hands-on business modeling exercises equipped students with essential skills for creating, analyzing, and iterating on business models.
- Awareness of available resources and support services will assist students in their entrepreneurial endeavors using the BMC.

Photographs



Conclusion:

The "Business Model Canvas (BMC) Workshop" has equipped our students with practical knowledge and skills essential for crafting innovative and sustainable business models. We anticipate that this workshop will inspire students to approach entrepreneurship with structured and creative thinking, contributing to the entrepreneurial spirit within our Institute community.

Dr. D. Sarkar
Principal
Dream Institute of Technology
Kolkata-700 104

Dr. Dipankar Sarkar
Principal
Dream Institute of Technology