



ग्रामीण विकास एवं प्रौद्योगिकी केंद्र  
भारतीय प्रौद्योगिकी संस्थान, दिल्ली

हौजखास, नयी दिल्ली - 110016

**UNNAT BHARAT ABHIYAN**  
CENTRE FOR RURAL DEVELOPMENT AND TECHNOLOGY  
**INDIAN INSTITUTE OF TECHNOLOGY, DELHI**  
Hauz Khas, New Delhi - 110016  
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To,  
The Chairman,  
AICTE

Date: 20<sup>th</sup> Nov. 2017

**Subject: National Competition for Start-ups to**

Dear Sir,

Unnat Bharat Abhiyan, IIT Delhi in collaboration with Swadeshi Jagran Manch are going to organise a national competition for rural technology related Swadeshi start-ups. The idea is to promote people to take up rural related swadeshi start-ups and provide them a suitable platform where they can show case or share their ideas for strengthening village economy.

We are happy to share the details regarding the above mentioned subject with you. We request you to kindly display about the competition on your website so that the message could be reach to more and more people/ college/ institutions involved in start-up. We look forward to a good number of participation from AICTE institutes.

Thanks and Regards,

**Prof. V.K. Vijay,**  
National Coordinator, UBA,  
Head CRDT, IIT Delhi